



## ARIZONA STATE MUSIC TEACHERS ASSOCIATION

*Affiliated with Music Teachers National Association Since 1928*

Arizona State Music Teachers Association (ASMTA), local association, and collegiate chapter affiliates throughout Arizona are committed to furthering the art of music through programs that encourage and recognize student and teacher development. Together they contribute to the communities in which they serve through ongoing teacher education, certification, performance opportunities, and recognition for excellence in teaching, leadership and service, student performance opportunities, competitions, graded evaluations, and scholarships. With an active membership of over 500, ASMTA members teach more than 12,000 students in public and private schools, colleges and universities, independent studios, and music schools.

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### ADVERTISING INFORMATION

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ASMTA invites you to review the following information and to contact the ASMTA Advertising Chair listed on the Order Form to assist you in your selection of advertisement placements for Fiscal Year July 1, 2016 to June 30, 2017. The four placement options are:

#### **MusiGRAM**

The State Newsletter is published three times each year (Fall, Winter, Summer) and is posted on the ASMTA website. It is the primary means of communication with our membership. Featuring Event Calendars from all local associations, Editor's Corner, and other instructive articles and information, the circulation is 550 per mailing to music teachers, educators, and suppliers.

#### **2016 – 2017 ASMTA Directory**

Published annually in the fall, the Directory contains all members' names and addresses, as well as other pertinent Local, State, and Music Teachers National Association information. Approximately 110 pages in length, circulation is 550 copies to music teachers, educators, and suppliers.

#### **Annual Conference Booklet**

Published for the annual State Conference, the Conference Booklet is approximately 44 pages in length. Profiling Honored Teachers and the ASMTA Honors Recital Competition, this keepsake-quality booklet features Guest Artist and Presenter Bios and all Conference Schedules.

#### **Website**

Advertisers with websites can be linked to the Home page of our website ([www.asmta.org](http://www.asmta.org)) for an annual fee of \$100.

Note: Please check the **Order Form** (attached) for: 1) Ad Copy **Due Dates**; and, 2) Ad Copy **Specifications**.



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*MTNA State Affiliate of the Year – 1999*

### ASMTA PUBLICATIONS ADVERTISING

#### **Order Form - 2016-2017**

*All ad prices are for black & white copies.*

*Electronic files should be submitted in JPG or TIF format, only.*

Publication	Full Page	Half Page	Quarter Page	Business Card	Ad Copy Due Dates
<b>MusiGRAM</b> ❖ Fall (October) ❖ Winter(February) ❖ Summer (June)	7.5w x 9.75h  <b>\$200</b>	7.5w x 4.75h 3.75w x 11h  <b>\$130</b>	3.75w x 4.75h  <b>\$65</b>	  <b>\$65</b>	❖ <b>October 1, 2016</b> ❖ <b>February 1, 2017</b> ❖ <b>June 1, 2017</b>
<b>ASMTA Directory</b> Full Page Size: 4.5w x 7.5h	4.5w x 7.5h  <b>\$100</b>	4.5 w x 3.75 h  <b>\$65</b>	4.5w x 1.75h 2.25 w x 3.75h  <b>\$30</b>	  <b>\$30</b>	<b>September 15, 2016</b>
<b>Conference Booklet</b> Full Page Size: 8.5w x 11h	8.5w x 11h  <b>\$150</b>	8.5w x 5.5h  <b>\$100</b>	8.5w x 2.75h 4.25w x 5.5h  <b>\$50</b>	  <b>\$25</b>	<b>May 15, 2017</b> Back Cover Ad (inside or outside): <b>add \$50</b>
<b>PACKAGE</b> 3 Publications (5 Issues)	  <b>\$325</b>	  <b>\$130</b>	  <b>\$115</b>	  <b>\$115</b>	

Item	Ad Size	Amount
( <input type="checkbox"/> ) MusiGRAM	<input style="width: 100%;" type="text"/>	\$ <input style="width: 100%;" type="text"/>
( <input type="checkbox"/> ) ASMTA Directory	<input style="width: 100%;" type="text"/>	\$ <input style="width: 100%;" type="text"/>
( <input type="checkbox"/> ) Conference Booklet	<input style="width: 100%;" type="text"/>	\$ <input style="width: 100%;" type="text"/>
( <input type="checkbox"/> ) Conference Booklet Back Cover (first come, first serve)		\$ <input style="width: 100%;" type="text" value="50"/>
( <input type="checkbox"/> ) Package	<input style="width: 100%;" type="text"/>	\$ <input style="width: 100%;" type="text"/>
( <input type="checkbox"/> ) Website Link (to your website on the ASMTA website)		\$ <input style="width: 100%;" type="text" value="100"/>
<b>Total:</b>		\$ <input style="width: 100%;" type="text"/>

Company Name:  Contact Name:

Address:

Phone:  Email:

Website URL for ASMTA website link:

1. Submit this Order Form WITH CHECKS PAYABLE TO ASMTA  
**Ashley Bradford, ASMTA Advertising, P.O. Box 21406, Mesa, AZ 85277**
2. E-mail JPG or TIF Ad Copy to:  
**Ashley@MastersMusicAcademy.com**

Thank you for your support of Arizona music arts and education!