



ARIZONA STATE MUSIC TEACHERS ASSOCIATION

Affiliated with Music Teachers National Association Since 1928



Arizona State Music Teachers Association Conference

June 1-3, 2017 • Omni Tucson National Resort, Tucson

Arizona State Music Teachers Association (ASMTA), local association, and collegiate chapter affiliates throughout Arizona are committed to furthering the art of music through programs that encourage and recognize student and teacher development. Together they contribute to the communities in which they serve through ongoing teacher education, certification, performance opportunities, and recognition for excellence in teaching, leadership and service, student performance opportunities, competitions, graded evaluations, and scholarships. With an active membership of over 500, ASMTA members teach more than 12,000 students in public and private schools, colleges and universities, independent studios, and music schools.

EXHIBITOR INFORMATION

The 2017 ASMTA Conference is hosted in partnership with Tucson Music Teachers Association. This premiere music education event of the year draws members, students, and parents from across the state. Promotion activities and venues include: asmta.org website, monthly ASMTA member eblasts, and MusiGRAM Newsletters in Fall, Winter, and Summer (post conference report). You are invited to exhibit and/or showcase your product or service at our annual conference, where contact with members will be up close and personal. Presenter applications for showcases may be submitted on or before March 17, 2017. Exhibitor applications may be submitted on or before May 1, 2017.

GENERAL EXHIBIT INFORMATION

- Single booths are approximately 8' x 10', carpeted display areas.
- Booth sizes may vary slightly due to traffic patterns and fire codes.
- Exhibits are generally located in a room near workshop session rooms in order to maximize attendees' access and visibility to the exhibit area. Exhibits location is subject to change or adjustment in accordance with the number of exhibitors and conference facilities regulations and policies.

- ASMTA will assign booths at its discretion without any guarantee that an exhibitor will be assigned their preference of exhibit booth(s). Booth sharing is not allowed. **No booth space will be assigned until payment in full has been received.**
- Exhibitors will set up **Wednesday, May 31, 5:00 PM-9:00 PM**, and exhibits will be open **Thursday, June 1, 8:30 AM-5:00 PM**, **Friday, June 2, 8:30 AM-5:00 PM**, and **Saturday, June 3, 8:30 AM-3:00 PM** (times may be subject to change). Upon arrival, all personnel are to check in at the ASMTA registration desk to receive their Exhibitor Badge, and must have a badge to enter the exhibit hall during setup times.
- **Exhibit booths must be dismantled on Saturday, June 3, 3:00-7:30 PM.** Exhibitors may not dismantle nor may exhibitors do any packing before the close of the exhibit hall on Saturday, June 3, 3:00 PM. Exhibitors leaving early will be assessed a \$100 fine.
- Equipment/materials belonging to the exhibitor are the sole responsibility of the exhibitor.
- **Deadline for exhibitor applications: May 20, 2017.**
- **Cost: \$150**

EXHIBIT EQUIPMENT/MATERIALS PROVIDED

Each exhibit booth space purchased includes:

- Four badges.
- 6' skirted table; 2 chairs; 1 wastebasket.
- 1 booth identification sign with company name as listed on contract.
- 1 listing per company in the conference booklet, and on the corresponding ASMTA website conference information page.
- **All exhibit companies will receive a complimentary copy of the 2016-2017 ASMTA Directory.**

SHOWCASE (50-60 MINUTE COMMERCIAL PRESENTATION)

- Presenter Application must be submitted, and the number of sessions is limited.
- ASMTA will schedule sessions at its discretion without any guarantee that an exhibitor will be assigned their preference of session(s).
- Selling or order taking is permitted in the session room provided the room is empty by the end of the hour.
- **Deadline for showcase Presenter applications: May 1, 2017.** Because showcase sessions are limited, ASMTA may not be able to fill all requests. In no case will any exhibiting company receive more than one showcase.
- **Cost: No charge**

HOSPITALITY BAGS & RAFFLE

- Exhibitors may wish to supply hospitality bags and other promotional items (pen, business card, note pad, etc.) that attendees may collect as they visit exhibits.
- An Exhibitor Raffle fundraiser will encourage attendees to visit exhibits. They must have the Raffle Card signed by all exhibitors to participate in a drawing for large ticket items. A silent auction fundraiser will also be held in the exhibit hall.
- Exhibitors may donate items to the Exhibitor Raffle and/or hold a separate raffle.
- **Cost: No charge.**



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EXHIBITOR APPLICATION

Company Name: _____ Owner or Manager Name: _____

Address: _____

Phone: _____ Email: _____

Website URL: _____

Onsite Rep(s) working your display: _____

Description of merchandise, service, to exhibit (and showcase): _____

Organization name as you would like it to appear on sign: _____

Quantity	Item	Price / unit
()	Single Booth	\$150
()	Electrical	<i>Included</i>
()	Wi-Fi Internet	<i>Included</i>

Total: \$ _____

Release (check to confirm your understanding and agreement): _____ Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Omni Tucson National Resort, its owners or managers which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the Omni Tucson National Resort, its owners, managers, officers or directors, agents, employees, subsidiaries, and affiliates from any damages or charges resulting from or arising from or out of the Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of Exhibitor's occupancy and/or use of the exhibition premises, the Omni Tucson National Resort or any part thereof. The Exhibitor understands that the Omni Tucson National Resort does not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain such insurance.

Please return this application WITH PAYMENT to:

ASMTA Exhibiting, c/o Lynnette Barney, Treasurer, 2820 W. Giaconda Place, Tucson, AZ 85741

Email: raymondtryder@aol.com

Make checks payable to: ASMTA