

Arizona State Music Teachers Association (ASMTA), local association, and collegiate chapter affiliates throughout Arizona are committed to furthering the art of music through programs that encourage and recognize student and teacher development. Together they contribute to the communities in which they serve through ongoing teacher education, certification, performance opportunities, and recognition for excellence in teaching, leadership and service, student performance opportunities, competitions, graded evaluations, and scholarships. With an active membership of approximately 500, ASMTA members teach more than 12,000 students in public and private schools, colleges and universities, independent studios, and music schools.

## ADVERTISING INFORMATION

ASMTA invites you to review the following information and to contact the ASMTA Advertising Chair listed on the Order Form to assist you in your selection of advertisement placements for Fiscal year July 1, 2024 to June 30, 2025. There are three options:

### **MusiGRAM**

The State Newsletter is published three times each year (Fall, Winter, Spring) and is posted on the ASMTA website. It is the primary means of communication with our membership. Featuring Event Calendars from all local associations, Editor's Corner, and other instructive articles and information, the circulation is approximately 500 per mailing to music teachers, educators, and suppliers.

### **Conference Book**

The Annual Conference Booklet is published for the annual State Conference. The Conference Booklet is approximately 60 pages in length. Profiling Honored Teachers and the ASMTA Honors Recital Competition, featuring Guest Artists and Presenters as well as all Conference Schedules.

### **Website**

Advertisers with websites can be linked to the Home page of our website ([www.asmta.org](http://www.asmta.org)) for an annual fee of \$100. See next page for other options for website advertising.

\*Please check the **Order Form** (attached) for: 1/ Ad copy **Due Dates**; and 2) Ad copy **Specification**.



**ASMTA ADVERTISING**

**Order Form**

*All ad prices are for black & white copies.*

*Electronic files should be submitted in JPG, PDF or TIF format, only, with minimum of 600 dpi.*

<b>Publication</b>	<b>Full Page</b>	<b>Half Page</b>	<b>Quarter Page</b>	<b>Ad Copy Due Dates</b>
<b>MusiGRAM Package Deal</b> ❖ Fall (October) ❖ Winter (February) ❖ Spring (June)	7.5w x 9.75h  <b>\$200</b>	7.5w x 4.75h 3.75w x 11h  <b>\$130</b>	3.75w x 4.75h  <b>\$65</b>	❖ October 1, 2024 ❖ February 1, 2025 ❖ June 1, 2025
<b>MusiGRAM Single Issue</b> ❖ Fall (October) ❖ Winter (February) ❖ Spring (June)	7.5w x 9.75h  <b>\$ 70</b>	7.5w x 4.75h 3.75w x 11h  <b>\$45</b>	3.75w x 4.75h  <b>\$25</b>	❖ October 1, 2024 ❖ February 1, 2025 ❖ June 1, 2025
<b>Conference Book</b> Size: 8.5 x 11	8.5w x 11h  <b>\$150</b>	8.5w x 5.5h  <b>\$100</b>	8.5w x 2.75h 4.25w x 5.5h  <b>\$50</b>	❖ <b>April 15, 2025</b> Back Cover: add \$50 (inside or outside)
<b>Website Link</b> <a href="http://www.asmta.org">www.asmta.org</a>	<b>All 4 pages \$200</b> Home Page State Conference Page Arizona Study Program Find-A-Teacher	<b>3 pages \$150</b> Home Page Arizona Study Program Find-A-Teacher	<b>1 pages \$100</b> Home Page	<b>1 pages \$50</b> State Conference

<b>Item</b>	<b>Ad Size</b>	<b>Amount</b>
( ) MusiGRAM	_____	\$ (       )
( ) Conference Booklet	_____	\$ (       )
( ) Conference Booklet Back Cover (first come, first serve)		\$ (       )
( ) Website Link (to your website on the ASMTA website)		\$ (       )
		<b>Total: \$ (       )</b>



**asmta**

Arizona State Music  
Teachers Association

Affiliated with Music Teachers National Association Since 1928

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website URL for ASMTA website link: \_\_\_\_\_

**Submit this Order Form to:**

1. ASMTA Advertising Chair Tiantian Liang at [tiantian.liang@nau.edu](mailto:tiantian.liang@nau.edu) and request PayPal Invoice.
2. E-mail JPG, PD For TIF Ad Copy to [tiantian.liang@nau.edu](mailto:tiantian.liang@nau.edu)

Thank you for your support of Arizona music arts and education!